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Experian

Gabi

Experian acquires Gabi for \$320 million



Earlier this week, **Experian**  disclosed its half-yearly financial results where it shared that it acquired US-based insurance aggregator **Gabi**  for \$320 million and Brazil-based digital payments fintech PagueVeloz for \$33 million.

The rationale behind this acquisition was Experian's desire to grow its presence in the insurance marketplace. "This wholly-owned digital insurance agency allows us to expand our presence in the auto insurance vertical."

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